

Public Speaking Fear can be Especially Challenging if English is your Second Language.



We guarantee that you will eliminate your Fear in 2 days!

Set Yourself Apart

from 95% of the Population by doing what 95% of the population WISH they could do!

"This course provided me an opportunity to learn several tips like using my gestures, posture, story-telling, and analogies to be more effective in front of a group."

—Chandra Dhandapani, CapitalOne

"I really enjoyed this class. It helped me become more confident speaking to groups and a better leader by applying simple principles that get results."

—Jose D. Solis, TDIndustries



People who present and speak well can really set themselves apart. They are promoted more quickly, they make more money, and they influence more people than those who can't.



"This class helps presenters increase their enthusiasm and connect better with the audience. It really works!"

—Bhanu Puella, 3D-International

"The class was great! Smaller classes help individuals improve quickly because of the extra attention for each person."

—Jen Yu, COAF

Fearless Presentations for the International Speaker

1-800-872-7830

Eliminate Fear • Be Persuasive • Become more Clear and Concise

www.leadersinstitute.com



People form a Perception of our **COMPETENCE** as a Leader by the **CONFIDENCE** we Show

Course Outline

Session 1: Clarity and Confidence

- Untapped Potential – Memory
- Talk of Introduction
- Vowels
- Power of Stories

Session 2: Content & Structure

- Emphasis & Rhythm
- Repeat Story Focusing on Rhythm
- Intonation
- Being Persuasive

Session 3: Clear Presentations

- Writing Clear Presentations
- Chunking
- Intonation Exercise
- Impact Ideas

Session 4: Final Presentations

Who Should Attend?

English as a Second Language Presenters
2nd Generation English Speakers
Anyone who wants to present clearly and concisely

What kind of impression are you leaving when you speak? Below are 5 Deadly Sins that turn off audiences. Are you violating them?

1. **Reading** – A lot of speakers use their slideshow or notes as a crutch so that they don't forget anything and consequently, they end up reading the entire text of their slides to the audience.
2. **Starting with the Slideshow** – Most presentations are designed by a person or small group who starts by creating dozens (sometimes hundreds) of slides, and then whittles the number of slides down to fit the time frame allotted. This process is extremely time consuming and the presentation that is created will typically not flow very well.
3. **Data Dumping** – Too many points, facts, details, and other forms of minutia that can make your presentation boring.
4. **Too Many Slides** – If you have more than ten slides, then your audience will probably not remember much of your content.
5. **Designing a Presentation Focused on the Presenter Instead of on the Audience** – Most presentations are designed to show what the presenter wants to tell the audience instead of on what the audience needs or wants.

This Class offers tips to Overcome These Challenges

To register for a class, call toll-free 1-800-872-7830 or complete the form below and fax to 1-888-411-2635

On-Site Program: Up to 5 People Up to 10 People

This program is offered on-site for groups of up to 5 people or groups of up to 10 people.

Tuition includes all class materials and instructor travel if necessary.

Tuition is \$4,000 (\$5,000 CD, €3,000, £2,500,) for up to 5 people or \$7,000 for up to 10 people (\$8,000 CD, €7,000, £5,000)

Company: _____ Contact: _____

Phone: _____ Email: _____

Participant(s): (1) _____ (2) _____ (3) _____

Address: _____ City, ST Zip: _____

PAYMENT: Check Enclosed Bill us - P.O. # _____ Attn: _____

VISA MC AMEX Name on Card: _____ Card # _____ Exp. _____

Tuition includes a non-refundable \$100 registration fee. No refunds will be given within 14-days of class start date, but participants may transfer to a future class after a \$100 transfer fee is received in our office. No-shows will forfeit all tuitions paid.