



## Richard M. Highsmith, MS, Regional Vice President



### THE LEADER'S INSTITUTE®

Rick Highsmith is a Regional Vice President for The Leader's Institute® and has been a speaker and trainer since 1980. His educational background and experience give him credibility when he presents, but his wit and enthusiasm are what have made him a well sought-after speaker for many years.

Rick built two successful businesses, in two different industries, from the ground up and eventually sold each of these business. His years as an entrepreneur give him incredible insight to the nuts and bolts challenges that managers and leaders face every day. His new book, *How to Squish Creativity like a Bug* is a tongue-in-cheek account of many of the funny challenges that we sometimes create for ourselves as managers.

Rick was the first certified instructor for The Leader's Institute® and has been a vital part of the meteoric success of the company over the past decade. Before coming to The Leader's Institute®, Rick was the President and founder of a wholesale art and framing business where he lead the company to a 1000% increase in revenue over ten years.

He has also been the owner of a company that provided Employee Assistance Programs for companies all over the state of Florida and has years of experience as a Licensed Mental Health Counselor and Clinical Staff Psychologist .

#### INTRODUCTION for RICK

Rick Highsmith is one of the founding instructors for one of the largest and fastest growing training companies in the world, The Leader's Institute®. He is author of the book *How to Squish Creativity like a Bug*, and in his career as an entrepreneur, he has build two companies from the ground up in two totally different industries. His topic is \_\_\_\_\_ . Please help me welcome Rick Highsmith.

#### Workshop and Program Certifications:

- Fearless Presentations®
- High Impact Leaders™
- Build-A-Bike Team Building®
- Public Speaking Secrets®
- High Precision Teams
- Personality Traits that Influence Teams
- Creating a Team Culture
- The Sales Leader
- Camaraderie Quest
- Guys-N-Dolls® Team Building
- Team FUNdamentals

#### Keynote Topics:

- How to Squish Creativity like a Bug!
- Fearless Presentation®
- Public Speaking Secrets
- Creating a Team Culture
- Ethical Conflict Resolution
- Building Confident Leaders
- Team FUNdamentals

Call toll-free 1-800-872-7830 to book a workshop or keynote or visit [www.leadersinstitute.com](http://www.leadersinstitute.com)