

Public Speaking Secrets™ for Sales People Creates Fearless & Persuasive Speakers



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THE LEADERS INSTITUTE®

The Public Speaking Secrets® workshop is a comprehensive way to get one-on-one coaching from some of the most talented presentation coaches in the world. The 2-day public speaking seminar helps class members gain poise and confidence in front of a group, learn secrets to quickly design world-class presentations in minutes, and master the delivery processes.

Course Outline – Day 1

- The Professional Speaker Toolbox
- 10 Secrets to Persuasive Speeches.
- The Power of Stories & Examples
- Design World-Class Presentations Quickly
- Audience Participation to Gain Consensus
- Build Rapport & Clarity Using Analogies
- Adding Evidence & Support

Course Outline – Day 2

- Add Energy & Enthusiasm
- Designing Appropriate Visual Aids
- PowerPoint Tips that Wow! the Audience
- Confident Question & Answer Periods
- Delivering Your Masterpiece

The *Public Speaking Secrets – for Sales People*™ Seminar makes Speakers more Comfortable and Persuasive in 2 Days!

This class is conducted at your location and is tailored to the selling style of your participants for groups of six or more people. For smaller groups, we recommend an open-enrollment **Public Speaking Secrets – Revealed** program in a city near you. Visit www.leadersinstitute.com/schedule.html for a complete list of current classes.

"We had two big interviews the same week. Using techniques from the class, our team worked together efficiently, and were able to execute \$3,956,000 in contracts producing immediate results and income." –Pete Gadoury, RBR Construction

"Just a quick update on the interview that we designed in the class for the 1000 room hotel that we got 'short listed' for. The interview was at 8:30 AM. Typically, it takes a couple of weeks for committees to reach a decision, but this one chose us by 3:00 PM THE SAME DAY! Each team member hit a home run, and although we were a joint venture, we came across as a cohesive group." –Wayne Einbinder, Parsons-3D/I

For a Quick Quote for your group, call us toll-free at 1-800-872-7830!

Call toll-free 1-800-872-7830 or visit www.leadersinstitute.com

Please use this code when registering ►

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