

# Course & Event Catalog

**People learn faster  
when they're having fun.**



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# Testimonials



"This was a really awesome event. The best part was working with the instructor! He was exceptional and took the time to get to know the dynamics of our group so that he could deliver in a big way! Any time we need a team building event, you all are the first and only company on my list!"

-- **Kim Tewksbury, Procter & Gamble**



"The activity was fun, and a great team building and networking event for our group. We really enjoyed being able to incorporate building a team into giving back to the community as well. We would absolutely do this event again."

-- **Kate Ricchetti, JP Morgan Chase**



"I wish I could give you more than 5 stars. The event completely exceeded our expectations. Our team left feeling motivated and inspired."

-- **Veronica Hernandez, Mid-Atlantic Permanente**



"You did a wonderful job with the entire event. The feedback we have received so far has all been extremely positive with many saying it was the highlight of our 2.5 day meeting."

-- **Adair Rossi, Troutman Sanders**



"Your team was fantastic! Our original plans were to conduct the event outside, and with severe thunderstorms in the forecast, we had to change the plan the day before. On a campus of 9,000 people, that leads to logistical challenges. Our instructor took care of everything! I'd recommend you to anyone!!"

-- **Theresa Brooks, Capital One**



"Our instructor was amazing... I'd do another event in a heartbeat. This is the second time I've done an event with you (once @ Microsoft,) and you definitely helped make the whole thing awesome."

-- **Catharine Lowder, Amazon**



The facilitator was awesome. Great energy and worked to make everything happen within our reduced timeframe. We would definitely do this again!"

-- **Gena Alexa, Dignari**



"This was truly an amazing event! We could not have asked for a better event regarding team building! Thank you!"

-- **Christine Willer, Carhartt**



## Make any meeting an awesome event

Want to create a memorable shared experience for your group? Need to jazz up your next meeting or convention? Build-A-Bike® is the solution! The Build-A-Bike Team Building Workshop® is the original (and still the most popular) charity team event. This high-energy event is both fun and highly interactive. From the moment our facilitator is introduced until the splash ending when a stream of young kids come rushing in, every member of your group will be engaged and having an absolute blast!

## Fun team building with a philanthropic twist

### Add energy and enthusiasm

There is no better way to add energy and enthusiasm to a meeting than with a Build-A-Bike® Team Building Workshop. When your group walks into the room, they will realize that this program is quite different than any other meeting that they have ever experienced. Instead of tables and chairs, they see a symmetrical canvas of props, tables, and of course, bicycles.

Our certified facilitators grab the audience's attention immediately. The fun-filled room explodes with laughter. The key to this and every team activity is simple. It's the energy! Our expert instructors are the best in the world at raising the energy in the room, sweeping everyone into the activities.

### Standard structure and options

- Ice-Breaker: Fun way for the facilitator to build rapport and get the group laughing.
- Set-Up Activity: Designed to get the energy up and competitive juices flowing.
- Build-A-Bike®: Participants must solve puzzles to earn parts for each bike and quickly learn that the only way to win is to work as a team.
- Presentation to the Kids: A stream of kids from a local charity rush in to ride their new bike.\*

\*During the school year, starting your event at 2:30 PM or 3:00 PM is optimal so that your bike recipients will be out of school by the conclusion of the event.



### Optimal time and event size

This event works best for groups of 30 to 1000 people. The optimal time for a Build-A-Bike® event is 1.5 to 2 hours. For groups larger than 100 people, we suggest that you limit the length of the program to 2 hours. We also suggest about 175 square feet of space for each bike being built.

### Advantages of this program

- This event contains a very memorable, emotional conclusion where each team gets to deliver their completed bike to a young kid.
- Adds enthusiasm and energy to any meeting or event.
- Has great public relations benefits because of the charity donation.
- Creates a real WOW! factor with participants.

## Make any meeting fun and competitive!

Have an absolute BLAST on your next team building adventure! The Ace Race® is a fun team activity where team members build a golf course out of non-perishable food items. This philanthropic team building event organizes your team into small groups of four to six people, and each group acquires “materials” to build a single hole of a custom golf course right in the banquet hall or meeting room. The “materials” that they acquire are non-perishable food items that they must use to build their hole of the course. Once the custom golf course is built, the teams compete against each other to determine the golf champion of your event.

## Build your team while building your community

### The Ace Race twist

There is a twist however... Most teams will create unbelievably difficult holes that are practically impossible to conquer, so the Ace Race doesn't just have them compete to conquer the course. Each team plays each hole until they get an “Ace” (hole-in-one). This difficulty moves the challenge from being a competition to a team building exercise pretty quickly. And adds a LOT of laughter in the process.

### Sample workshop outline

- Introduction: A fast explanation of the rules and goals for the event.
- Earn the Materials: Each team solves puzzles and challenges to earn their course materials. The faster they solve the challenges, the more time they have to build their hole and practice.
- Build the Course: Each team builds a single hole within the course.
- The Ace Race®: Teams compete
- To race through the course getting holes-in-one, and the energy erupts! A champion is crowned.
- Donation of the Food to a Food Bank: Each group re-boxes up their food items, and we donate them to a charity.

The Ace Race offers fantastic team building, community outreach, and great PR.



### Optimal time and event size

This event works best for groups of 50 people to 20,000 people. The optimal length of time for this event is from 1.5 to 2 Hours. We suggest approx. 175 square feet of space for each hole being built.

### Advantages of this program

- Fast, high energy event that your group will remember for years!
- Works well in an area that has experienced a natural disaster recently (think Katrina or Sandy) because your meeting inserts dollars into the community.
- Lets your team be competitive and have fun, but also feel good about helping others.
- Great public relations advantages
- Practically an unlimited scope insize—the larger the group, the more fun the event.

## Serve our rescue workers while they serve us!

Want your team to learn about each other while supporting your local police and firefighters? Want a unique and memorable experience? Our rescue workers have a difficult job—especially when children are affected. At times, they have to tell people that they have just lost everything they own in a fire or sometimes have to separate a child from his or her parent while they receive medical attention. The Rescue Bear® team event provides a comfort item that these fearless rescue workers can give to these children in need to help them through a very challenging time.

## Discover the strengths of each team member

### Strong teams based on diversity

The activities in this event are actually based on personality temperaments, but your group will never know. We have developed a revolutionary, proprietary activity that gets the team to quickly (and in a hilarious way) divide themselves into personality temperament groups. If you are a fan of Myers-Briggs or the DISC profile, you will love this, because it is a practical way for participants to learn about their strengths and weaknesses based on their temperaments without the technical lecture. Once your team is divided by temperament, each group accomplishes challenges specifically designed to match the strengths of the participants.

### Sample outline and options

- Introduction: A fast explanation of the rules and goals for the event.
- Revealing Subgroup Identity: The group plays a fun game which categorizes teammates by temperaments.
- Strength Finder: Group discovers the real strengths of their team.
- Rescue Bear®: Participants complete challenges based on strengths to earn materials to build the toys.
- Presentation of Toys to Fire Fighters: Local firefighters come to speak to the group and accept the toys on behalf of the kids who will eventually get them.

PS: The firefighters often arrive in their ladder-truck.



### Optimal time and event size

This event works best for groups of 25 people to 100 people. The optimal length of time for this event is from 2 to 3.5 Hours. A longer session lends more to the reinforcement and understanding we can provide for the personality temperament training.

### Advantages of this program

- The Rescue Bear® is easy to set up and take down, so if time is short, this program works really well.
- This program has a high concentration of real team development, so it is a fun way to either teach or reinforce strength finder or temperament training.
- Because the ending doesn't depend on getting kids or a specific charity involved in the donation, it can be scheduled just about any time of day.
- The participants have a lot of fun while they are learning!



## Looking for the perfect outdoor team event? Want to let your team interact away from the office or meeting? Then the Camaraderie Quest is for You!

The Camaraderie Quest is an interactive treasure hunt that is custom designed for your group and location, so no two quests are the same. Your team will have to decipher clues that lead them on a trek to find items, photograph interesting places, and video record their team accomplishing their specific tasks. At the end of the quest, the instructor scores the results and shows an edited slideshow complete with quite a few of the most entertaining team accomplishments.

### Course content and agenda

#### Get the most from your location

Although this event can be held just about anywhere, the more interesting the location, the more interesting the quest will be. Downtown areas, historic districts, and many resort areas tend to be fantastic places to schedule a quest because there is often a lot of interesting things to find and photograph. When event and meeting planners organize annual meetings or conventions, they often pick fantastic locations. Alas, though, because time is compressed for these meetings, the participants rarely get to explore these resorts on the way to the next meeting. This is where The Camaraderie Quest can be a big help. The Quest gives participants a chance explore their great location, but also experience a fantastic team building activity at the same time.

#### Sample outline and options

- Introduction: A fast explanation of the rules and goals for the event. (Works best if this is indoors.)
- Initial Short Quest: Teams are sent on an initial quest so that they can learn how to complete the challenges and score a few initial points.
- Midpoint Break: We take a short break midway through to answer questions and get the teams rehydrated.
- Final Quest: Teams move through the final quest where they will take pictures and record videos of their accomplishments.
- The Slideshow\*: The facilitator scores the results and delivers a funny slideshow complete with some of the more entertaining pictures and videos.

\*For bigger groups, it's a good idea to schedule a break between the Final Quest and The Slideshow so that the instructor will have time to create a good slideshow.



#### Optimal time and event size

This event works best for groups of 100 people or fewer per quest so that there are no more than 10 teams competing for the same items. Multiple quests can be organized simultaneously for larger groups. The optimal length of time is 2.5 Hours.

#### Advantages of this program

- All of the setup for this event takes place the day before the quest.
- The Camaraderie Quest can be conducted indoors, outdoors, or both. Museums and theme parks can be great locations as well.
- This event lets the teams really cut loose and just have a lot of fun. The individuals on each team get to know each other on a different level than in the workplace.
- You receive all of the photographs and videos for posterity.

## My Rich Uncle is a fun and challenging escape room team building program.

Your rich Great Uncle has recently passed away leaving a video last will and testament. In the will he leaves his entire fortune to his one true heir. The fortune is locked in a briefcase in the center of the room. All you have to do to claim the fortune is to prove that you are the true heir by unlocking the briefcase.

### Event details and storyline

Unfortunately, your fantastically wealthy Great Uncle has just passed away. However, he has left a will with specific instructions that his entire fortune is to be inherited by his one true heir. Now, you just have to prove that you are this heir. Your uncle's attorney enters the room and plays a somewhat tongue-in-cheek will and testament via a video recording. The attorney divides the audience into small teams, and the race is on.

As the story unfolds, each of these newly designed teams must work together to solve challenges. Each team, in this escape room team building activity, gets an identical box of clues. So, unlike most escape rooms, this one has an unlimited group size. In addition, each group can look around the room to see how far ahead (or how far behind) they are. So, if your team is competitive, this is a fun way to get the energy up in any room!

### The challenge

In the My Rich Uncle Event the briefcase contains a six-digit lock, and the first team to open the case wins. Unlike most escape room team building events, the goal of this activity is for teams to solve the puzzle. (Most escape rooms are created so that teams are more likely to fail.) The fun here is that when teams work together they then communicate clearly with each other often leading them to solve the puzzles more quickly.

As the groups discover the solutions, a picture of the uncle's life and accomplishments becomes more clear. In fact, your uncle checked off a lot of "bucket list" items. As a result, he lived an extravagant lifestyle. The conclusion... the fortune has diminished significantly.



### Features of the team escape room

- Group Size: 8-100 people
- Space Requirements: Normal meeting room space
- Time Needed: 1-2 hours
- Main Advantage: This activity has been designed for cost-effective self facilitation. If you are on a tight budget, this event might be just the right fit for you.

### Cash prize or charity donation

This escape room team building activity is really fun and rewarding as well. Once a team is able to open the briefcase, the winning team will find either a prize for the team or a check to a charity. (It's really your choice.) So, the conclusion is really up to you, the organizer. Some groups prefer that the winning team receive gift cards or even cash prizes. Other groups like to make a donation to charity. Some groups like to do both.

## Looking for a Team Obstacle Course?

The aMAZEing Builders team building event is our newest philanthropic team-building activity, and it is quickly becoming very popular with some of our best clients. One of the best parts about the aMAZEing Builders activity is that you choose what charity you want to benefit and then you choose what charity items get donated! So far, we have donated dollhouses, school supply backpacks, non-perishable food items, pet supplies for service animals. You are only limited by your imagination!

### Sample outline and options

The aMAZEing Builders Team Building Obstacle Course Events are high energy events filled with the thrill of competition. The biggest benefit of this event is that you can completely customize it.

We have done everything from putting together backpacks for children in foster care, pet supplies for veterans who are getting a service dog, care packages for deployed soldiers, and household items for families staying at Ronald McDonald houses. We can also customize the event to fit any time frame.

### The challenge

The biggest challenge during the aMAZEing Builders event is that, when blindfolded, it becomes more difficult to understand which of your coworkers are directing you and which are directing other teams. As participants navigate the course, they will first be directed to pick up items strewn throughout the obstacles. Then they will have to get out of the course without stepping on any mines.

Finally, these items can be supplies for animal shelters, school items and backpacks for kids, or care-packages for soldiers. The great thing about this event is that it is fully customizable. Pick a charity and pick items to be donated, and we build the event around the donations.



### Create an emotional ending with a unique charity

If you want your aMAZEing Builders event to end with a bang, you can choose to donate the items to a unique charity. Two of our favorite charities are the Seeing Eye® organization and local foster families who need school supplies. Keep in mind that the needs of these organizations are unique, so the investment maybe a little more for these activities. In addition, some cities won't have local chapters. However, if you'd like to work with these, or any other specific charity, just let us know. We will make every effort to work with your choice of organizations.



# I'm In It To Win It

## Game Show & Trivia Team Building



### Looking for a game show & trivia team building activity?

I'm In It To Win It is our take on the 60-second activity game show played with household items. However, we have our own spin that makes this a fun and interactive way to build teamwork. Whereas the TV game show is about a single contestant trying to accomplish challenges in a minute, this activity organizes your group into small teams who compete for points.

#### Event description

One of the most important parts of a good team building program is being able to get the whole team to participate and add something to the group. This activity is a fantastic way to do both. If you have ever seen the NBC Show, "Minute to Win It," the single contestant will attempt a series of games that must be completed in under one minute.

If the person wins the game, he/she moves on to a more difficult game. Each step along the way, the person accumulates additional prize money. The games from the program are really fun and take a little practice to master. However, they don't really lend themselves to better teamwork... Until now!

#### About the game

Our Game Show & Trivia Team Building Activities begin with an introductory icebreaker activity that organizes the group into small teams. The host (emcee) then explains each of the activities and shows a visual example. Then, groups are allowed time to practice each activity and determine which team member has the best chance of completing the task quickly.

Then the competition starts. Each team starts at a different activity. In addition, teams score points based on how fast the designated team member accomplishes each task. The host tallies the score after each round. Finally, a champion team is crowned.



#### Charity version of this event

Since this program is set-up as a game show, you can easily make this a fun charity team building activity as well. All that we have to do is add a charitable donation based on how many tasks are accomplished. For instance, just like in the TV show, prize money (donations) increases as tasks are accomplished successfully. Alternatively, many of the items used in the activity are household items that can be donated to homeless shelters.

## Want to eliminate that nervous feeling during a PowerPoint presentation?

Want to think and speak more clearly without losing your train of thought? Want to give a more polished and professional presentation? Then Fearless Presentations® is for you! The world-renowned Fearless Presentations® public speaking class is absolutely the fastest and easiest way to eliminate stage fright and increase your self-confidence and professionalism in front of a group. Classes are scheduled frequently in cities all over the world so whether you are an individual who wants to become more polished or you have a small group who wants to attend together, we have a solution for you. Learn to connect with your audience, reduce nervousness, and design and deliver powerful presentations.

### Section 1: Eliminate Stage Fright

- Ten (10) Ways to Eliminate Public Speaking Fear
- Improve Your Memory Ten-Fold
- Learn to Give Entire Presentations without Notes (or Slides)
- Powerful Introductions
- Examples and Stories Reduce Public Speaking Fear

### Section 2: Organizing Short Presentations

- Persuade an Audience in Three Steps
- Simple Structure for Short Presentations
- Leadership Principles for Presentations
- Maximize Your Individual Strengths and Minimize Your Weaknesses as a Presenter
- Impromptu Speaking and Q&A sessions

### Section 3: Design Longer Presentations

- A Simple Structure to Better Organize Longer Presentations
- Focus on What the Audience Wants
- Five (5) Ways to Add Energy and Enthusiasm to Any Presentation
- Ten (10) Ways to Add Impact and Power to Your Presentation
- Master PowerPoint Presentations

### Tuition and availability

Tuition is just \$1995/person. For a complete list of our over 200 upcoming classes in over 50 cities around the world, call (800) 872-7830 or visit [www.fearlesspresentations.com](http://www.fearlesspresentations.com).



### Course materials

1. Fearless Presentations® Class Manual
2. The book Fearless Presentations®
3. The book Mastering Presentations
4. Leadership Principle Desk Reference
5. Video presentation recordings from the class for future reference

### Who should attend

- Anyone who feels butterflies in their stomach before or during a speech
- Managers who lead team meetings
- Project managers who give briefings or project updates
- Sales People
- Executives who present to internal audiences and external groups
- Entrepreneurs who want to be seen as experts in their field
- Young people who want an advantage in interviews



## Have a group who needs custom coaching? A custom Fearless Presentations® class is an economical way to train your entire group in one seminar.

The Fearless Presentations® class has long been the optimal solution for individuals who want to reduce public speaking fear and stage fright, but did you know that Fearless Presentations® can be customized for the specific needs and challenges of your team? Our instructors have taught tens of thousands of people how to eliminate public speaking fear, become more poised and professional in front of a group, and design and deliver compelling presentations quickly and easily, and they are experts at customizing seminars for each individual audience.

### Modules that make each seminar a custom event

Fearless Presentations® and Public Speaking Secrets® are composed of individual modules that can be customized into a range of time periods from a one-hour keynote address to a one-day or two-day seminar, to a series of individual sessions for time-spaced learning so we have a solution for every group.

#### Sample Public Speaking Secrets® Modules

- PowerPoint Presentations
- Evidence to Prove Your Point
- Get Your Audience Involved
- Make Technical Presentations Clear
- Designing Keynote Addresses
- Designing Lecture Series
- Designing Sales Presentations
- "Short List" Presentations

#### Sample Fearless Presentations® Modules

- Eliminate Public Speaking Fear
- Give Presentations without Notes
- Powerful Introductions
- Using Examples and Stories
- Persuasive Speeches
- Impromptu Speaking
- Question and Answer Sessions

#### Tuition and availability

For a quote or to schedule a seminar, call us at (800) 872-7830 or send an email to inquire [info@leadersinstitute.com](mailto:info@leadersinstitute.com).

Tuition starts at just \$6,995. For a free quote, call today!

#### Course materials

1. Fearless Presentations® Class Manual
2. The book Fearless Presentations®
3. The book Mastering Presentations
4. Leadership Principle Desk Reference
5. Video presentation recordings from the class for future reference.

#### This is perfect for...

- Group Sizes from Five to 100 People
- People who lead team meetings
- Project managers who give briefings or project updates
- Teams of salespeople
- Executive teams who present to both internal audiences and external groups.
- Entrepreneurs and their managers
- Engineering teams
- Road shows or financial presentations
- High-level sales presentations

## Fun custom team building sessions!

- Identify the characteristics of a good team
- Open up lines of communication
- Identify how "each individuals actions" affect the group
- Improve efficiency

Want to build trust and respect among your team? This workshop can help your group identify characteristics that:

1. Lead to better teamwork
2. Improve the collaborative atmosphere
3. Learn how to deal more effectively with each other

Creating a Team Culture ® is a fun way to generate a “behavior change” and build teamwork within your group. The best way to learn is to have fun!



## Custom team building workshops to build team culture

Creating a Team Culture ® is a team building seminar composed of one-hour modules, so it can be tailored to the specific needs of your group. Individual modules are perfect for breakout sessions as well. If you want to reinforce personality temperament training, an alternative version of this program called Personality Traits That Influence Teams is also available. Our instructors can help you quickly and easily customize this program for your group.

### Sample agenda:

- What makes a Good Team?
- Seven (7) Ways to Build Trust
- Improving Communications
- Seven (7) Ways to Resolve Conflicts
- Pointing Out Mistakes Indirectly
- Anchoring Positive Behavior
- Seven (7) Ways to Build Leaders who Inspire Teamwork
- A Three-Step Process to Persuade Individuals and Groups

### Alternate modules:

- Triple Your Memory in Minutes
- Ten (10) Ways to Eliminate Presentation Fear
- Leading Powerful Meetings
- Problem Solving Made Easy
- How to Remember Names
- Adding Enthusiasm to Projects
- Gain a Consensus
- Speaking Under Pressure
- Personality Temperaments
- Adding Fun to Tough Jobs

### Optimal time and event size

Creating a Team Culture ® is composed of one-hour modules, so it can fit any time frame from a one-hour keynote speech to an extended seminar series. Most clients request a 3.5 hour session.

### Advantages of this program

- Team training based on real-world skills leads to positive behavior change in participants
- The most flexible event based on content and program length
- A fun way to acquire skills
- Can easily be added to other team events to reinforce application
- Extremely economical because few materials are required
- Can be delivered in any indoor location without restrictions



# Custom Leadership Course



## Become more confident and persuasive – fast!

**High Impact Leaders is the fastest, easiest way to become a more charismatic and confident leader or manager. Great leaders develop skills that less successful people tend to disregard.**

Ever wonder why some people always seem to catch all of the breaks and always seem to have an advantage over others? People who get ahead in the business world often have distinct characteristics in common including communication skills, self-confidence, presentation skills, the ability to motivate and inspire others, and the ability to build the next generation of leaders.

### High Impact Leaders ® is fully customizable

People retain information best if it is delivered in short, fun sessions, so High Impact Leaders is organized into a series of one-hour, self-standing modules. Each module is a fun and interactive session designed to help participants master a specific leadership skill.

### High Impact Leaders ® can help strengthen these skills

#### Sample leadership modules

- Eliminate public speaking fear
- Give presentations without notes
- Powerful introductions
- Using examples and stories
- Persuasive speeches
- Impromptu speaking
- Question and answer sessions
- Problem-solving
- Ability to gain enthusiastic cooperation from others
- Inspire and motivate the team
- Build the next generation of leaders

### Tuition and availability

For a custom quote or to schedule a seminar, call us toll free at (800) 872-7830 or send an email to [info@leadersinstitute.com](mailto:info@leadersinstitute.com). Tuition starts at just \$6,995. For a free quote, call today!

Call us at (800) 872-7830 for Additional Information.



### Course materials

1. High Impact Leaders Class Manual
2. The book Fearless Presentations ®
3. The book 28 Ways to Influence People
4. Leadership Principle Desk Reference

### Who should attend

- Anyone who wants to be promoted
- New managers and leaders
- Project managers who want to improve efficiency.
- Sales people
- Executives who want to improve team culture
- Entrepreneurs
- Succession planning candidates
- Young people who want an advantage in school and job interviews

# Fast Facts



- Founded Dec 12th, 2002 by President and CEO, Doug Staneart.
- Over 20,000 People have attended Fearless Presentations ®.
- Over 5,000 People have attended High Impact Leaders ®.
- Build-A-Bike ® has donated over 23,494 brand new Bikes to underprivileged kids.
- Our programs have donated over \$4 Million in charitable contributions.
- Registered Trademarks/Programs Invented:  
The Leaders Institute ®  
Fearless Presentations ®  
Build-A-Bike ®  
Rescue Bear ®  
Ace Race ®  
Fearless and Persuasive Speaking ®  
High Impact Leaders ®
- The Leaders Institute ® has certified 100 instructors.
- Our instructors have been published or written about over 2500 Times.
- The average time for an instructor to obtain first certification is eight months.
- Over 178,000 people have attended our team building programs.
- The Leaders Institute ® invented philanthropic team building when our CEO, Doug Staneart, created the Build-A-Bike ® Team Building program. Before Build-A-Bike ® no national company had ever regularly offered team building that resulted in charitable contributions. However, after the meteoric growth of Build-A-Bike ®, philanthropic team building programs have become a common part of our culture.
- Our other philanthropic programs are The Ace Race ®, Rescue Bear ®, aMAZEing Builders, Hero Quest, and Kids' Quest.
- 415 of the Fortune 500 have contracted with The Leaders Institute ®.
- Our Programs have been taught in every one of the 50 states, five Canadian provinces, 16 different countries, and four different continents (and a half-dozen islands).
- In Exit Surveys, over 99.7% of respondents say that our programs at least met their expectations.
- Over 87% say we EXCEEDED their expectations.





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on the social media below!



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# Follow us on social media!



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Follow Fearless Presentations® on  
Facebook & LinkedIn!



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